

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

November 17, 2013

Our First Annual Progress Report slated for release Friday

One year after calling on Ontario to get involved in the fight against littering, Sheila White, of The Litter Prevention Program, returns to Queen' Park on Friday, November 22 to deliver LPP's first annual progress report and some big news at a press conference in the Media Studio at 10:30 a.m.

There's more in the air than tobacco smoke these days. Action on tobacco litter seems to be wafting across Canada. Vancouver has launched butt collection for recycling by TerraCycle. Downtown Eastside city employees will empty the 110 receptacles in the core. The company pays incentives to charity.

Windsor-Essex will ban smoking in all its conservation areas and parks over the next two years, in part, because of prolific butt litter. On Wednesday, at 9:30 a.m., Toronto Public Works and Infrastructure Committee will be discussing a staff report on litter prevention spurred at our urging. We'll be there!



EYES ON! Above, a body camera on trial by litter investigators in Stoke-On-Trent, UK. Below, you know right away a place like Derry takes littering seriously.



DID YOU KNOW?

Lightning 100 (100.1 WRLT) is playing the Littering is Wrong Too Jingle Contest winning entry throughout the month of November, partnering with Litter Free Nashville Week, Nov. 4-8, and Keep America Beautiful in an overture to the 18-34s. KAB's campaign ran for nine months. <http://litterfreenashville.org/jingle-contest/>

LITTER ROBOT UNVEILED IN JAPAN

Add acronym STB to your litter lingo. On view at the International Robotics Exhibition in Tokyo, Social Trash Box robots can do it all: sense and 'see' crowds and litter types and locations, mingle, talk, cajole, bend and tilt, all to persuade people to put litter in its bin. STBs can pick up litter if they have to.



At right, an STB by Interaction and Communications Design Lab, Toyohashi University of Technology

HEADLINE LITTER GRABBERS (NOV 10 - 17)

Some of what made our News Reel this week litterpreventionprogram.com/news-reel.html

Northern Ireland at 96 per cent (11/11)

TIDY Ireland's latest survey was released ahead of its conference Wednesday to map out a national litter plan. It says litter is present on 96% of Northern Ireland's streets.

UCLA weighs in on ocean litter remedies (11/11)

UCLA and research from the Emmett Center on Climate Change and the Environment call for hard measures to curb plastic litter in the ocean, piling up at a rate of 20 million tons a year. Ideas include ocean friendly certification, international treaties with firm targets, monitoring and enforcement.

Union targets litter collection in Madrid strike (12/11)

Litter is mounting in Madrid since the suspension of street cleaning and park maintenance due to a workers' strike now entering its second week.

The grass is always greener on the other side? (8/11)

Today ends Darlington, UK's three-day experiment: erecting a fence and clearing litter from one side of it, but not the other to show the cumulative nature of flyaway trash when a city does not pick it up and as a reminder to residents not to litter. The move is part of Keep Britain Tidy's national effort.

Councillor proposes cross-training in hiring freeze (12/11)

Cavan, Ireland may train its traffic wardens as litter wardens.