

# THIS WEEK IN "LITTERLAND"

[www.litterpreventionprogram.com](http://www.litterpreventionprogram.com)

December 15, 2013



**FROM RUSSIA WITH LOVE ♥**  
A new survey says Russians have waste on their minds. See 'Did You Know?' Above: containers.

## ***DANES, FINNS BAG EU PRAISE!***

*The European Commission says it will follow Finland and Denmark on lowering Europe's rampant use of lightweight plastic bags. Four per year per person in those two nations compared to 466 in Poland, Portugal and Slovakia. In 2010 Europeans riffed through 98.6 billion bags. To stem and turn the tide, nations will be told to bring in charges, bans or set targets.*

## Plastic bags

### Good design combats litter



Plastic carrier bags like these get reused, are not the kind people let loose to blow on streets, catch in trees and overhead wires, choke waterways and clog drains.

## DALLAS MORNING NEWS RISES TO CHALLENGE

A newspaper publisher in Dallas has set a new standard for the control of paper litter, showing a 45% improvement in one year. Jim Moroney, publisher of The Dallas Morning News and Al Dia, listed 13 steps taken. Extensive street-by-street audits of the entire city were done and will continue biannually, he said in a letter to the city's Quality of Life & Environment Committee, which is looking at ways to control flyaway newspapers and solicitations.

## Up in the air? Singapore balloon release nixed

Organizers of a New Year countdown party in Punggol have scuttled a massive balloon release after a marine biology grad went online to cite the environmental harm rendered by balloon litter.

## HEADLINE LITTER GRABBERS (DEC 8 - 15)

Some of what made our News Reel this week

[litterpreventionprogram.com/news-reel.html](http://litterpreventionprogram.com/news-reel.html)

## THIS APP'S A SNAP!

India-based Ahmedabad Global Shapers built this app, backed by the World Economic Forum and non-profit UnMuted. It's a "virtual complaint box", a snap, summarize and send app for lodging all types of complaints, e.g. littering.



## DID YOU KNOW?

The latest from the Russian Public Opinion Study Centre (VTsIOM): **58% of Russians list household waste and litter as their top environmental concern and policy priority for the government, with 88% saying they are ready not to litter in the street, 90% would separate waste, 81% would use deposit-return, and 76% would use depots to recycle paper, batteries and electronics.**

## Clean public toilets in Jakarta if you litter (12/14)

Littering and other social misconduct in Jakarta could have you cleaning toilets in the city's train station if a current proposal under consideration receives an official nod.

## Seventh year for Bin It Your Way national tour (12/11)

Now in Year 7 in Ireland, actor-led workshops on litter have reached 25000 teenaged students. [www.chewitbinit.com](http://www.chewitbinit.com)

## Wrigley expands anti-littering competition (12/12)

A gum smacking \$3.1-million over three years has expanded Wrigley's Litter Less program by ten to 35 countries under the auspices of the Foundation for Environmental Education.

## Cameras nab Singapore's high-rise litterers (12/12)

In the year since Singapore's National Environment Agency put surveillance cameras on 880 high-rise buildings in 581 locations based on complaints, 73 people were caught for high-rise littering as of December 4. The problem is said to be under control now in 81 per cent of those buildings.

## Bristol, UK mayor is our cup of tea (12/13)

Bristol Mayor George Ferguson will put a weekend's worth of city centre trash on public display Monday to illustrate the high cost and sheer scale of littering as his broad campaign begins.