

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

January 7, 2018

Little Qatar has a big message

Gender-specific posters attempt to reach both men and women as the State of Qatar tries to corral the litter that is blighting the tiny Middle Eastern nation. Doha Environmental Actions Project (DEAP) is behind the effort, one which has included 35 beach clean-ups and 3,000 bagsful gathered in seven months. Littering carries stringent penalties under the new Law 18 in Qatar, a country that uses Sharia Law.



Above and right, launched on December 30, "It is more than sand & sea. Don't litter Qatar. Keep it clean." The campaign arrives after a good half year of beach cleanups.



Congratulations to Litterati app

Jeff Kirschner, of California, has been awarded a \$225,000 grant from the National Science Foundation, a US government agency, to support his global litter picking app, Litterati. It's an interactive mapping service he created about six years ago that has people around the world sending photos and locations of litter they've responsibly removed from the environment. All reports are plotted on a world map. Kirschner was inspired to develop the app while walking with his four-year-old daughter, who pointed to a piece of litter in a creek and observed aloud that it didn't belong there. www.litterati.org

AU festival sorry, but is trying hard

Organizers of Falls Festival in Marion Bay, Tasmania apologized for not cleaning up fast enough after the three-day New Year event had ended, but said their efforts to contain litter have met with some success. Their *Bin To Win* and *Recycle Rewards* contests offer prizes to get recyclables returned and garbage correctly deposited. "Recycling was up and general waste was down." Festival goers' abandoned camping gear was donated to the local scouts.

DID YOU KNOW?

New bins in Muscat, Oman have been installed as part of the municipality's Project 2018 to clean up certain areas. The city took to its Twitter account to announce recent fines that police and civil servant teams have given to those breaking public rules.

HEADLINE LITTER GRABBERS (DEC 31 - JAN 7)

Some of what made our News Reel this week

Ireland lists who's on top and bottom (1/3)

Irish Business Against Litter has completed Round 1 of determining its ranking of cities and towns from clean first to littered worst. In the Anti-Litter League's annual review Tullamore leads, followed by Dublin Airport Environs, Leixlip, Roscommon and Longford. At the sullied bottom is Galvone (Limerick City). Thirty-two of the 40 entrants were ranked to be cleaner than European norms.

Himalayan brown bears in trouble (1/2)

The prolific amount of garbage trekkers and campers leave in the Himalayas threatens the region's near-extinct brown bear population, conservationists say. Attracted by waste littered by humans, the "conditioned" bears consume harmful trash and have lost their instinct to hunt, as witnessed in Jammu, Kashmir and Dras.

Missouri has students painting trash cans (1/6)

From now until March 16, students in Missouri from K-8 are invited to decorate trash cans for the "Yes You CAN Make Missouri Litter-Free" annual contest sponsored by the departments of transportation and conservation under the state's ongoing [No MOre Trash!](#) program. Winners will receive cash for their schools and a trophy.

Group tries to stay one step ahead of holidays (1/4)

EcoWaste Coalition in Manila foresees an avalanche of litter coming during religious festivals and pilgrimages, so put out word ahead of Black Nazarene Traslacion on January 9 asking people to contain their garbage.