

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

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British PM promises to do away with unnecessary plastics by 2024

Prime Minister Theresa May pledged on Thursday to move the UK to a green and less littered future by eliminating avoidable plastic waste and ending the UK's "throw-away culture" by 2024. [Marine campaigners](#) feel the plan lacks urgency and teeth and criticized its lengthy timetable. The government will extend the 5p retail plastic bag tax to include corner stores and maybe will put a levy on single-use plastic food containers, have supermarkets create "plastic-free" aisles so customers can self-serve and reject the excess packaging, invest in nature education in schools and in plastics innovation and reduction programs, and press for joint global action. Critics say the target will never be met without a deposit-return system nationwide. The measures "don't match the scale of the environmental crisis we face," Louise Edge, of [Greenpeace told BBC](#).



From our archives

We dug into our photo file and found this gem, from 2014, left, from [Help Change Ghana](#). Elijah Mensah is the leader and inspirational force behind this group. Reversing littering behaviours is an immense job. Finding the funding and corporate interest necessary to propel anti-litter work is possibly the biggest challenge of all. More benefactors need to back this cause.

Tracking litter the Irish way

2017 IBAL Anti Litter League rankings

Position	Town/City	Classification
1	Ennis, Kildare, Roscommon*	Cleaner than European Norms
4	Dublin Airport Environs	Cleaner than European Norms
5	Tallaght	Cleaner than European Norms
T6	Longford	Cleaner than European Norms
T6	Kilkenny	Cleaner than European Norms
8	Clonmel	Cleaner than European Norms
9	Leixlip	Cleaner than European Norms
10	Balbriggan	Cleaner than European Norms
11	Portlaoise	Clean to European Norms
12	Tullamore	Clean to European Norms
T13	Athlone	Clean to European Norms
T13	Waterford City	Clean to European Norms
15	Letterkenny	Clean to European Norms
T16	Castlebar	Clean to European Norms
T16	Killarney	Clean to European Norms
18	Cavan	Clean to European Norms
19	Thomondgate	Clean to European Norms
20	Sligo	Clean to European Norms
21	Cork City	Clean to European Norms
T22	Mallow	Clean to European Norms
T22	Monaghan	Clean to European Norms
24	Drogheda	Clean to European Norms
25	Wexford	Clean to European Norms
26	Limerick City	Clean to European Norms
27	Waterford City (Ballybeg)	Clean to European Norms
28	Bray	Clean to European Norms
29	Dundalk	Clean to European Norms
30	Galway City	Moderately littered
31	Tralee	Moderately littered
32	Carlow	Moderately littered
33	Dublin City Centre	Moderately littered
34	Navan	Moderately littered
35	Mahon (Cork City)	Moderately littered
36	Cork North City	Littered
37	Dublin North Inner City	Littered
38	Galway City (Ballybane)	Littered
39	Ballymun	Littered
40	Limerick City SE (Galvone)	Seriously littered

Source: Irish Business Against Litter (IBAL)

DID YOU KNOW?

The Keep Britain Tidy Network Awards will take place on Thurs., Feb. 8 in Brighton, UK.

HEADLINE LITTER GRABBERS (JAN 7 - 14)

Some of what made our News Reel this week

Java mogul tries out a 'Latte Levy' on cups (1/6)

Answering to British MPs calling for a 25p tax on disposable coffee cups, Starbucks UK announced it will introduce a 5p cup charge at 20 to 25 central London locations for a three-month trial starting in February.

The company will continue its 25p discount for people who bring their own cup, said a spokesperson.

Dublin collections department falls short (1/8)

Only about two-thirds of the fines for littering in Dublin are actually being paid, city council figures revealed. Of the 1584 people cited for littering, 538 had paid the fine of €150 in the 13 months ending November 2017. Most incidents occurred in the city centre. Dublin North inner city ranked poorly on Ireland's litter index. (See chart).

Tennessee waltzes out a new campaign (1/11)

TDOT debuted its latest drive to keep flyaway trash off Tennessee roads. [Nobody Trashes Tennessee](#), a 30-second PSA is the state's latest pitch to lower its \$15 million annual bill for clearing roadside litter.

Litter bin becomes a weapon against cholera (1/11)

Lusaka, Zambia has placed litter bins in all its public transport buses as a measure in the current fight against cholera.

Pink recycling bags causing some red faces (1/12)

Swansea Council's new, pink, reusable recycling bags are getting the thumbs-down from residents who say the weighted bags don't hold materials well and easily topple, spilling their contents and creating litter.