

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

March, 10, 2013



IN OTHER WORDS ...

A translation of Sustainability Victoria's statistics in our brute *Litterland* English

We tell the story found in Australian data.

Adults lie about their littering. Women need to work on their men concerning this habit. Even the well dressed and wealthiest stoop so low as to litter. Kids are the model group who can teach grown-ups. Older people litter when alone. (They should hang out with friends.) All other age groups litter less when alone. (They mustn't let "friends" be the excuse that lures them to litter). And, finally, all students should receive litter prevention education that hits the mark. The State of Victoria now has a littering rate of 20 per cent, a 10-point improvement from 2003-04 when SV stats were compiled. *Source: www.litter.vic.gov.au*

ABOVE: In Bury, UK, you can pledge to recycle more and maybe win a £50 shopping voucher until Dec. 1, 2013.

Manitoba Scores A Canadian First

For the first time in Canada a province is banning smoking in its parks, park playgrounds and beaches. On the heels of the industry-funded *Recycling Everywhere* program for public spaces, the government's move will be welcomed in litter prevention circles as another move in the right direction. A one-year warning period has been set before \$299 fine enforcement begins in 2015. Perhaps if smokers hadn't littered their cigarette butts in the first place it would never have come to this.

DID YOU KNOW?

In Nottingham, England one thousand people were fined over litter dropped from cars, 3,013 for littering streets. Quote of the Week: "I don't know why people throw things down. They wouldn't do it in their house."

Jasmin Barlow-Wilkinson, owner of Homemade café, Hockley.

HEADLINE LITTER GRABBERS (MAR. 3 - 10)

Some of what made our News Reel this week
litterpreventionprogram.com/news-reel.html

World's Largest Underwater Litter Pick? (2/3)

The cleanup, the largest of its kind in Britain, took place in northern England at Bowness Pier, Lake Windermere.

Message in a bottle all washed up? (3/3)

From Tennessee to gay Paris, a bottle found on French shores three years after a woman set it afloat prompted a flood of comments online about littering. Messages sent adrift in bottles, an outmoded notion for the ocean?

Aussie state to fight container deposit court loss (4/3)

The stakes are high as beverage titans, led by Coca-Cola, go to court to halt Northern Territory & Australia's push for a returnable fee on drink containers. NT program has two months to wind down unless an appeal is successful.

Australian bottle boat makes a splash (5/3)

Take 1000 plastic bottles from Sydney Harbour. Add four people, 100 hours and ingenuity. This winning formula built a working boat to rally support Down Under for a national beverage container deposit-return system.

English town talks chewing gum ban (9/3)

Twenty pieces of discarded gum were found in one square foot of pavement in the Town of Milton Keynes. Like Singapore, officials look to chomp-down on chewers.