# THIS WEEK IN "LITTERLAND"

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Poster from Guyana, above, and student worksheet, right.

## **Poo! The Musical Wins Award**

Scotland's Helen Bang, of Keep Bonnybridge Bonny, has a hit with Poo! The Musical. Her dog-messing musical play for kids won the Falkirk Litter Strategy Committee's WOW FACTOR Award. The whimsical story pits a responsible dog and angry birds against irresponsible dog owners. Groups wishing a copy may contact Bang at helen\_d\_bang@yahoo.co.uk.

#### LITTER STRATEGY FOR ENGLAND'S HIGHWAYS A FIRST

England's highways agency is rolling out a roadside litter campaign for the first time. Four wheels on this litter strategy: preventing the action in the first place, closer partnerships with Keep Britain Tidy and transport firms, improving collection methods and responding to public feedback on litter. The strategy is available on the Highways Agency website, www.highway.gov.uk/publications/litter-strategy/ Also on the go, Education Minister Michael Gove ruffled feathers in England's teaching profession with an announcement of a national punishment regimen for misbehaving students to include such things as litter picking and writing out lines.

# **DID YOU KNOW?**

This was a week of launching litter-stomping initiatives. Roseau, Dominica has high hopes for its new anti-litter campaign in Roseau. Saturday was 4R Day in St. Michael, Barbados. Guyana plowed ahead with its new regulations and Pearland, TX marked Cigarette Butt Litter Awareness, for example. February 9, 2014

### Worksheet: How do people litter?

There are many types of litterbugs in the world. A study was completed by the Beverage Industry Environment Council, which gave names to these litterbugs. Read about some of them below.

- Foul Shooting Litterbug Litter is thrown at a bin, it misses the bin and the person walks away.
- Clean Sweeping Litterbug On arriving at a table where others have littered, waste is swept onto the ground.
- Flagrant Flinging Litterbug Litter is flung through the air or dropped without any apparent concern.
- 90%ing Litterbug Most of the rubbish is put into the bin, but some is left behind. or smaller items are dropped.

- Wedging Litterbug Pieces of litter are stuffed into gaps between seats and other places.
- **Grinding Litterbug** Smokers who grind their cigarettes into the ground.
- Inching Litterbug Litter is left and the person slowly moves away from it.
  - **Undertaking Litterbug** Litter is buried, often under sand at the beach.

Choose one of the litterbugs described above and draw a picture or cartoon on how they litter.

Name of my litterbug

HEADLINE LITTER GRABBERS (FEB 2 – 9) Some of what made our News Reel this week litterpreventionprogram.com/news-reel.html

Litterland marks its one-year anniversary [2/9] Happy Anniversary! This Week In Litterland had its first birthday today and marked the completion of Volume 1. 'Mr. Litterland' receives Iron Eyes Cody Award [1/4] Pittsburgh-based Citizens Against Litter founder and Litterland friend Boris Weinstein was given Keep America Beautiful's highest recognition for litter prevention at KAB's conference in Charlotte, NC. Congratulations, Boris. This law would stub filtered cigarette sellers (1/27)Sacramento Assemblyman Mark Stone (DEM) proposes a \$500 fine on merchants found selling filtered cigarettes as a way to cut the pesky, polluting and prolific plastic filter/butt litter. He introduced AB1504 on January 14. Care Jamaica Project counting on students (2/8) Montego Bay Marine Park Trust and Caribbean Producers Jamaica will enlist children in their newly launched Care Jamaica Project aimed at ebbing the volume of garbage flowing into the MoBay's coastal zone. Author under fire by town for littering portrayal (2/5)Here's a hot tip for best-selling author Haruki Murakami: Watch who you call cigarette butt litterers. All eight

Assemblymen in tiny Nakatonbetsu, Japan have demanded publisher of Bungeishunju Magazine apologize for printing the fictional diatribe contained in Murakami's new 24-page novella, "Drive my car - men without women."