

# THIS WEEK IN "LITTERLAND"

[www.litterpreventionprogram.com](http://www.litterpreventionprogram.com)

April 15, 2018

## City shut down to pick up litter

LaGrange, Georgia will embrace a city manager's bold idea to shut down its operations on Friday from 8 a.m. to 1 p.m. to get everyone on staff picking up litter. About 300 employees are ready to help out with the tidying of the gateways into the city. Hoping its cleanup will inspire citizens, the city is also set to release anti-littering videos and flyers on how to recycle correctly.

## Man rapped for a Kit Kat wrapper

An inebriated man in Cudahy, Wisconsin, population 18,267, found himself arrested after ignoring well-meaning advice from a police officer. An officer saw him tearing open a candy bar and letting small pieces of wrapper fall to the ground and told him to stop. Unaware police were still watching from nearby, the man threw the entire remaining wrapper on the ground. Police charged him with littering and gave him a lift home. When caught, the man did pick up the wrapper.

## Nottingham's 'Clean Champions'

Living in Nottingham has its advantages if you're a litter loather who's committed to being part of the solution. There the council supports 200 "Clean Champions" by providing the tools needed to do the job. These community volunteers receive litter picking equipment, disposal help and a direct hotline number to them to report problems they see. In a campaign launched on Tuesday, residents are being asked to pick up and bin one piece of litter every time they go out.

## Bringing a big bottle to town

In an effort to get one of Australia's two holdout states, Victoria, to bring in a bottle deposit system, awareness-raising environmentalists from The Boomerang Alliance are on a road tour with a 3-meter long replica soft drink bottle in tow. They stopped in Echuca recently to advocate for a container deposit scheme, already in place elsewhere in the country, as the most practical way to deal with an epidemic of littered bottles.



MEET "MAMA NATURE", a New Zealand treasure, a.k.a. David Fane, a popular comedian who fronts the country's ambitious litter prevention communications campaign.

## A 'fine' idea this UK city quickly adopts

Manchester City bumped up its littering fine to £100 from £75 soon after the British government gave municipalities the leeway to charge a maximum of £150, up from £80. Other local governments are expected to follow suit.

## HEADLINE LITTER GRABBERS (APR 8 - 15)

Some of what made our News Reel this week

### **Three councils join forces for greater impact [\(4/10\)](#)**

"All Roads Lead Home" and "Bin It, Don't Fling It" are the slogans for the Roadside Litter Campaign, a three-way partnership for the Irish counties of Wexford, Kilkenny and Waterford. As part of it, the motor vehicle office is giving away free tax disc holders bearing the litter prevention message.

### **Bike parade leads off anti-litter drive [\(4/10\)](#)**

Hogansville will kick off its litter cleanup day with a children's bicycle parade. Adults will help the kids decorate the bikes with streamers and balloons. We hope those are well secured lest they become litter.

### **Whale's death blamed on plastic ingestion [\(4/13\)](#)**

An endangered sperm whale died a painful death off the coast of Spain due to gastric shock from eating plastic, an investigation concluded. El Valle Wildlife Rescue Centre found 64 pounds of plastic - littered fishing nets and lines to shopping bags - in the whale's stomach.

### **Egypt cranking up the fine [\(4/12\)](#)**

Cairo residents have been warned to stop littering or face immediate fines equal to \$113 to \$1,137 US. A central agency last year reported that 44.8 percent of Egyptians dispose of their garbage in the streets. The rest give it to a garbage collector.

## DID YOU KNOW?

**A 2017 study of litter in South East Ireland found 100 kg of litter per 5 km of roadway, 37 percent of it relating to drinks, plastic bottles accounting for 20 percent. Aluminum cans registered at 10 percent, disposal cups, at 7 percent.**