THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

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Clean Up Britain, CLUB, uses stark image RSPCA receives 5,000 calls a year about animals injured by litter. Clean Up Britain's high-impact "litter kills - it's time to act" launched May 19, part of CLUB's "Now Or Never" campaign

Orlando league kicks into action in response to stadium litter debacle

Major league soccer team Orlando City has changed beverage service rules at Orlando Stadium following an incident May 13 when fans showered the field with rubbish to protest a controversial call during a game against Atlanta. Some 38 people were banned from the stadium for participating in the spectacle. From now on drinks will be served in paper cups without lids at all events. PA announcements advertising the penalties for littering the pitch began on May 23.

Approved plan to charge beach fee sinks

Councilwoman Donna Travis saw her plan approved last August to charge fees for the use of three city beaches as a litter control measure in Warwick, Rhode Island scuttled by Acting Mayor Joseph Solomon, who says he prefers voluntary cleanups and awareness raising efforts and sees fees as a last resort. Residents would have paid \$20 per car for a season's pass and non-residents, \$40, or \$5 or \$10 per daily visit.

Auntie Litter retiring

One of litter's top 'edu-tainers' of all times in the USA, Auntie Litter, is hanging up her tools and moving from Birmingham, Alabama, her home of 30 years. The singer, performer and educator called her 23 years as a teacher turned environmental entertainer in the schools "a wonderful journey". She once received a Take Pride America award from President George Bush Sr. for her work as an inspirational role model. In this WBRC News video, Auntie Litter dishes out her Top 10 tips for saving the environment.

City in India tries surveillance on wheels

Trichy, India has what's billed as an exclusive mobile solid waste management flying squad to police hot spots across 65 wards and hand out infractions for littering and fine businesses that fail to provide recycling bins in their shops.

DID YOU KNOW?

Ham Hill Country Park in South Somerset may lose its bins and barbecues as punishment for the three-hour cleanup needed to remove a weekend's worth of rubbish at the Green Flag award-winning site, Council has hinted.

HEADLINE LITTER GRABBERS (MAY 20 - 27)Some of what made our News Reel this week

Outdoor smoking a heated issue in Salem (5/21) City council in Salem, MA will open up a conversation about outdoor smoking, especially around restaurants, and the cigarette butt litter problem it creates. Magic show provides abracadabra moment (5/20) Magician Jerry White makes litter disappear and aims to make a lasting impression when he performs his litter awareness show for school children in Tennessee. Free hot drink will cost you two minutes (5/25)Fill a bucket with beach litter in Southend, UK and the beachclean.net group will treat you to a hot beverage, an incentive under its #2minutebeachclean program. McDonald Happy Meal item causing frowns (5/22) McDonald's balloons have become the target of Blue Planet Society UK, which amassed 300 images of the branded giveaways littering the beaches of Europe and coastlines as far away as Belgium and Germany. Among the first in line in Louisiana (5/22) With tough fines a certainty in Louisiana after the unanimous Senate vote on May 11, Avoyelles Parish Police Jury declared its intention to add a 30-day jail term as a sentencing option for gross littering even on a first offence.