

# THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

June 10, 2018

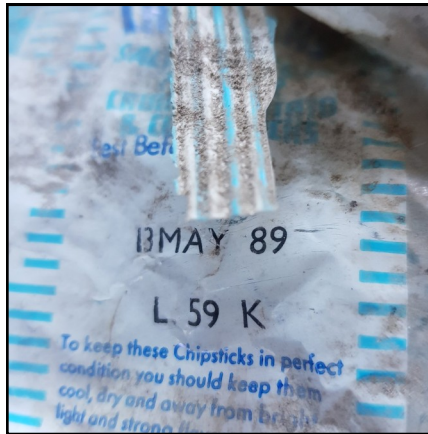


## Litter found bearing ancient 'best before' dates

### WORLD OCEANS DAY, JUNE 8

A pledge among 51 nations to protect the world's seas and oceans was affirmed this week.

A [press release](#) from United Nations Environment announced eight new countries have joined Clean Seas, including India.



David Lomas, the [Wildlife Gadget Man](#), posted the photo at left, an image of litter showing a best before date of May 1989, proving that the lowly, littered food wrapper has a near-infinite life. "Have become increasingly obsessed with 'Best Before' dates on litter I collect," Lomas wrote on social media. "Found this Smiths 'Big D' peanuts packet from 1983 over the weekend."

## World Environment Day

A giant, global [trash mapping exercise](#) slated for World Cleanup Day Sept. 15 received an extra push from organizers during World Environment Day (WED) June 5. There's a free downloadable app for photographing and pinpointing sites where heavy littering is a problem. "If you can't use it, refuse it", an anti-plastic slogan, was the WED [theme for 2018](#). Ironically, days prior to World Oceans Day on Friday, Australia's NSW coast at Port Stephens was hit with a massive case of beach destruction after an [accidental spill](#) of 83 shipping containers.

### DID YOU KNOW?

[India has announced](#) its intention to make the iconic Taj Mahal and 100 other cultural landmarks litter-free. The country is promising to wrestle down the single use plastic problem by 2022 starting with a mass consumer awareness campaign and so-called "Beat Plastic Pollution" tourism.

### HEADLINE LITTER GRABBERS (JUN 3 - 10)

Some of what made our News Reel this week

#### Cash pledged for national litter database [\(6/5\)](#)

New Zealand will sink \$2.7 million into a first-time, national litter education curriculum and a litter database.

#### Cleanup supplies on loan at library [\(6/5\)](#)

Suffolk, UK library patrons are able to check out litter cleaning supplies like vests, grabbers and bags and can get free pick-up and disposal of their haul as well.

#### He turns trash into clever billboards [\(6/6\)](#)

Artist Quentin Warren used mishandled trash like dumped mattresses and appliances to make billboards in Greene County, NC. For instance, he took large items and spelled out *Losers=Litter* and fashioned the word 'Green' from discarded plastic bottles.

#### Secure your load campaign drives home tips [\(6/6\)](#)

Frederick, VA is battling road litter caused by unsecured vehicle loads with a campaign that promotes five ideas: Putting lighter items on the bottom and placing heavier items on top; Not overloading a vehicle or trailer and making multiple trips if necessary; Tying down the load with rope, netting, straps or bungee cords; Covering the load with a tarp or heavy plastic and securing the cover; Checking the load to be sure it is secure.

#### Toronto, Canada tries dog waste catcher [\(6/6\)](#)

Green bins to collect dog pooh and other organic waste are being tried in 20 Toronto parks in dog off-leash areas this summer and fall. The goal is to stop people from depositing pooh bags in public recycling bins and to use green or garbage bins instead. In Toronto Blue Bin load contamination is identified as a costly problem.