

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

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FACE IT!

Perth is using new clear bins to keep waste in your face and not out of mind. The city is recruiting people to be ambassadors for *Face Your Waste* in Western Australia. They're asked to use the see-through bin for one month with no bag. Bins move around to different locations, bringing clarity to the issue of correct disposal, proper recycling and waste reduction.



[Ireland to hoist littering fine to €250](#)

Fines for littering in Ireland are on the rise. Denis Naughten, communications minister, announced a new maximum of €250 is on the way, a hike of €100. At the same time he released the nation's 2017 litter audit results. Cigarette-related litter comprised more than half of the total (56.3%). The bulk of the remaining detritus was packaging (17.6%), food-related (9%) or sweet related (7.9%). Pedestrians (42%) and motorists (19%) shared most of the blame for it, the study said. On the bright side, the number of areas deemed litter free has risen a bit and there are slightly fewer "moderately polluted" areas.

[Straw program sips on its success](#)

A plan to cut down the use of plastic straws, founded by a Beach Patrol group in Melbourne, AU is expanding. *The Last Straw* calls on more restaurants, bars and customers to stop using a straw, what is now seen as a needless and environmentally unfriendly item. [Tangora Blue Foundation](#) has taken the cause to Mornington Peninsula businesses.

Program tackles building sites

Melton City in Victoria, AU will hire a second Litter Prevention Officer (LPO) to continue with a building site-focused program that targets owners of construction sites with a blend of education, an amnesty period and penalties if their sites remain littered. The program began in 2017 with one LPO. Non-compliance dropped to 21% from 63%. Builders are given a jargon-free [rulebook](#) and advance notice of inspection blitzes. They are expected to fence the site, contain the waste and identify the owner's name and contact info on a sign out front. There are 3,000 new residential properties constructed each year in the region. Ideally, building sites will be inspected four times annually.

DID YOU KNOW?

Morocco struggles to control its plastic pollution. Despite being one of the first African nations to ban plastics bags in July 2016, some small factories continue to manufacture them illegally. In March authorities seized 2.96 tons of illicit plastic bags from a factory in Tangiers. British Ambassador to Morocco Thomas Reilly voiced his concern this week about the country's plastic litter problem.

HEADLINE LITTER GRABBERS (JUN 17 - 24)

Some of what made our News Reel this week

World Cup watchers no fans of litter [\(6/20\)](#)

There was more than soccer to watch at the World Cup. The Internet lit up with praise for Japan and Senegal's fans, who picked up and disposed of all their waste before leaving their seats at the stadium.

Indian actress dishes out the heat [\(6/20\)](#)

An unscripted video of Bollywood movie star Anushka Sharma is making the rounds to mixed reviews. The keen, Clean India campaign supporter is seen blasting a littering motorist for his conduct. But she took flack from the man who littered and his mother, who scolded her for breaching his privacy for a publicity stunt.

Home-building charity gets a litter grant [\(6/20\)](#)

A Habitat for Humanity chapter has received \$1,000 from Keep Virginia Beautiful to run its yearly cleanup day, part of VA's *30 Grants in Thirty Days* program.

Record number of fines for this UAE region [\(6/21\)](#)

Ras-Al-Khaimah, in northern United Arab Emirates, has issued 3,336 environmental fines in 2018 so far.

Roadside litter spot checks put in place [\(6/22\)](#)

Colchester, Nova Scotia has "Litter Checkpoints". Police hail vehicles and hand drivers litter bags and an educational pamphlet/reminder about proper disposal.