

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

July 15, 2018



A heartbreaking, litter reminder
A kitten caught and injured by plastic rings. [Clean Up Britain](#) is behind graphic and hard-hitting posters like this one. #LitterKills

Plastic Free July movement



It started in Western Australia in 2011. Today [Plastic Free July](#), a month to reject and reduce plastic items in our lives, has spread to 150 countries.

DID YOU KNOW?

Herefordshire, UK businesses display a certificate and pledge to keep their storefronts clean under [Stop The Drop](#), founded in 2016. [Merchants promise](#) to educate on not dropping litter and to encourage the community to pick up as clean spaces attract less littering.

International, open competition!

[New York City stages litter bin design contest](#)

In a major 'binrastructure' overhaul, America's Big Apple will be replacing its 23,000 litter bins and is combing the world in search of the best new design. New York City officials on Thursday announced BetterBin, an international competition open to anyone from students to pros. The city's sanitation department has teamed up with industrial design and architectural associations to run the contest, which comes with a \$40,000 prize to three finalists, partly for building and testing their designs, and a contract for future design work for the first place finisher. An open house on July 28 invites interested parties to meet sanitation staff, examine current bins, obtain rules and ask questions. Judges will be looking for the most beautiful and functional, secure and sustainable bin using seven criteria to rank each entry received by the September 20 deadline. A winner will be announced in July 2019.

[Smart ashtrays may be a match for smokers](#)

Can 100 new ash receptacles in Byron, AU outsmart dumb smokers who litter the leftover plastic cigarette filter? The bins, funded by a \$100,000 EPA grant, extinguish and count the butt after a smoker deposits it. Butts are recycled and refashioned into park benches.

HEADLINE LITTER GRABBERS (JUL 8 - 15)

Some of what made our News Reel this week

[Confetti crackdown in time for Mardi Gras \(7/10\)](#)

Mobile City, Alabama is trying to outlaw plastic confetti before the next Mardi Gras. An ordinance proposed by two councillors would ban the Mylar kind. Paper confetti and thin paper coil streamers would still be allowed.

[Multilingual signs say it three different ways \(7/10\)](#)

English, Spanish and Burmese: a cool linguistic mix. They happen to be the languages used on 48 new no littering signs on Grant Street in Buffalo, New York.

[City gives out cash for bandit signs \(7/12\)](#)

Philadelphia took a swipe at "bandit signs" by offering 24 community groups 50 cents for every illegal sign they rounded up, to a maximum of \$250, an initiative of the mayor's Zero Waste and Litter Cabinet. The drive collected 8,000 rogue signs in two weeks. An arts group's [Trash Academy](#) will turn them into mural art.

[Pennsylvania sharpens its pencil \(7/12\)](#)

Having litterbugs fulfil community service hours by picking up trash may be coming soon to Pennsylvania. Under contemplation is a 5-30-hour work detail over six months for first-time offenders. Repeaters could owe 100 hours over a year, plus a fine of up to \$1,000

[#LoveParksWeek a special affair in Britain](#)

July 13-22 is Keep Britain Tidy's [Love Parks Week](#).