

THIS WEEK IN "LITTERLAND"

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Sauble Beach, Ontario has drawn top marks from the area's mayor, Janice Jackson. Thanks to paid and volunteer patrols and proactive PR leading up to a recent holiday weekend, the tourist spot experienced very little sullyng by the throng of tens of thousands. Still, [she said](#), laws to prevent littering and beach BBQs are being made tougher in time for the next long weekend.



[New Jersey sees light at the end of statistics](#)

Littering across New Jersey has dropped by more than half over the past 13 years, according to statewide research made public August 7. Findings from a study for New Jersey Clean Communities Council (NJCCC) by Environmental Resources Planning, LLC. of Gaithersburg, MD showed littering is down 53 percent. Researchers used the results of the 2004 statewide litter audit to analyze and compare the same 94 locations today. NJCCC attributes the declining numbers to its programs like "Slam Dunk the Junk", Adopt A Highway and a solid, stable funding base for training regional coordinators and tracking and addressing littering statistics. The report offered telling observations including that persons ages 11 - 34 are most likely to litter intentionally and are responsible for almost 70 percent of deliberate littering in New Jersey. Construction waste, litter from vehicles - paper, beverage containers, cups-lids-and-straws, bags and shrink wrap held their usual top rankings as common spoilers. But littered tire scraps were deemed to be "the most littered item of 2017". Beaches were excluded from the survey.

HEADLINE LITTER GRABBERS (AUG 5 - 12)

Some of what made our News Reel this week

[Top Five items to be left behind](#)

Keep America Beautiful released a list that's the equivalent of a greatest hits compilation - the current top five list of most frequently littered items: cigarette butts, paper, food wrappers, confections and napkins/tissues.

[Something to crow about here](#)

Last October, *Litterland* (#36, Vol. 4) reported on Crowded Cities, the Dutch start-up that trains crows with food rewards to retrieve and deposit litter. Now that ornithology psychology has been picked up by an historical theme park in the western Vendee region France. Puy du Fou announced it will use six crows called rooks to fetch cigarette butts and other small litter, fly to a special box and place them inside

DID YOU KNOW?

The aftermath of Brighton's Pride Parade was nothing to be proud of. Next-day [newspapers](#) brought the event blight to light with photos of litter pickers out in full force to clean up after the 300,000 people who had descended on Preston Park for a concert featuring Britney Spears and Niles Rogers.

Tickets and fines take back seat to teaching [\(8/6\)](#)

Cardiff issued 184 penalty notices for littering in a year compared to 12,000 in Bristol. A Cardiff councillor says the Welsh city takes an "education-first" approach.

Jamaica ready to introduce new anti-litter act [\(8/7\)](#)

A new Anti-Litter Act for Jamaica to curtail illegal waste disposal is in the hands of a legislative committee and on its way to becoming law by the end of this year, predicts Desmond McKenzie, the minister in charge.

This crackdown on littering lowers the fines [\(8/9\)](#)

In South Carolina fines for littering are going down to a minimum of \$25 and a high of \$100 - half of what they used to be. At that price it is felt that officers will be less reluctant to hand out tickets to people they catch.

New Zealand proposes a plastic bag ban [\(8/10\)](#)

Is this the beginning of the end of the plastic shopping bag in New Zealand? Prime Minister Jacinda Ardern said her country will phase out plastic carrier bags by July 2019. Retailers will have six months to phase them out or face a fine of up to NZ\$100,000 (£51,000).

Mississippi county would color litter 'gone' [\(8/10\)](#)

Pearl River County has produced 2,500 anti-littering coloring books for Grade 2 students in Picayune, MS, designed by a resident to educate about litter's harm.