

THIS WEEK IN "LITTERLAND"

litterpreventionprogram.com

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[Solihull rolls out a two-year pilot program](#)

The English city of Solihull is giving legs to its "Just Bin It" campaign. Council has authorized a two-year plan that will attempt to curb littering. Cameras to scan the downtown and officers wearing body cams are part of the package. In ramping up its education and enforcement, the city's effort will underscore key messages: Do the right thing. Put it in the bin. People caught littering could face a fixed penalty of £100.

Team devises sunflower seed solution

Spanish football club Real Sociedad is kicking off a unique [giveaway](#) of biodegradable cardboard boxes for collecting the sunflower seed shells that fans usually litter prolifically in the stands. Spectators will be asked to use the new box they've each been given for their discarded shells and to participate in the team's composting program. The seeds or 'pipas', a fan favourite snack food at football matches, generated three tons of husk litter at the team's home field, Anoeta Stadium last season. They were swept up and sent to landfill.

HEADLINE LITTER GRABBERS (FEB 17 - 24)

Some of what made our News Reel this week

Mayor's wife picks up the baton and leads [\(2/21\)](#)

Tara Smith, whose husband Brandon is mayor of Greenwood, SC, set up "Trash Time with Tara" after his election in November. Her goal is to spur people to clean up and ultimately to stop people from littering in the first place.

Here's why plastic wipes aren't "flushable" [\(2/22\)](#)

Wet wipes - 4,000 of them - comprised 77% of the refuse collected along 400-meters of the Thames River during a charity litter pick. People stupidly flush wipes down a toilet instead of discarding them in the trash. Wipes are the main ingredient in "fatbergs", food- and grease-soaked balls of indestructible, wipes.

Grant helps city acquire eyes in the sky [\(2/22\)](#)

Funded by a Palmetto Pride grant, Walterboro, SC is investing in a drone aircraft, a ground drone and six digital cameras to beef up its enforcement team's toolkit. The \$3,900 award will also purchase a laptop computer for the city's anti-litter education campaign.

Where does the trash go when the ice melts? [\(2/22\)](#)

Ice fishing in North Dakota is creating a litter problem because anglers leave trash and fish guts in and around the ice holes, a concern for conservation authorities.

Anti-litterers in Leith produce handy guide [\(2/20\)](#)

Leithers Don't Litter just produced [Edinburgh Moving Guide](#) about disposing of waste when changing homes.

[Mount Everest closes](#)

Authorities have barred tourists from Mount Everest China due to deplorably garbage-strewn conditions at base camp. Only climbers with permits are being allowed beyond the 5200-foot elevation mark as officials ponder the litter problem. Only 300 climbers will be allowed to trek up the Chinese side of the mountain and trips will be limited to the spring season under new rules.

[Tennessee tells truckers to cover up](#)

To acquaint Bradley County truckers with the Tennessee Secured Load Law, transport officials will host "Tarp It or Ticket", an awareness day on March 2. There will be load inspections at the transfer station, free tarpaulins will be given away and drivers will be advised of their responsibility under the law to keep litter and trash under wraps.

DID YOU KNOW?

Esri Canada Ltd is touting what it calls the first app of its kind for tracking gum litter locally and worldwide. The [Gum Shoe Map App](#) encourages users to photograph gum splotches and upload them to a platform for viewing and analysis.