

THIS WEEK IN "LITTERLAND"

litterpreventionprogram.com

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[Sign gets straight to the point](#)

Someone isn't pussyfooting around in Utica, NY, where illegally posted signs, directed at "dumb asses" who litter, have been sprouting up on electrical poles around the community.

Photo credit: Jack Pflanz Source: [Lite98.7](#)

[French town fines motoring tourist](#)

It was a costly trip through the French town of Laigneville for a motorist caught tossing lunch leftovers from a van. The fine itself was €68, but the driver was also made to pay €300 in cleanup costs. "We will not be minions to these people," said Christophe Dietrich, mayor of the town of 4,400 people.

[There's money in that bag of trash](#)

Clark County, Kentucky is rolling out a litter collection rewards program, offering to pay registered community groups, churches and individuals a \$5 bounty for every bag of litter brought in during Commonwealth Clean-up Week from March 23 to 30.

DID YOU KNOW?

Internet viewers were split on the authenticity of a [video](#) shot somewhere in Asia that filmed a passerby taking litter policing into his own hands. He took a dustbin of freshly picked litter from a street cleaner and tossed the contents into the open driver's side window from where the items had been tossed. Some claimed the entire scene was staged.

[Activist wants ban on cigarette filters](#)

A parks commissioner in Burnaby, BC has proposed a prohibition on filtered cigarettes for environmental and safety reasons. Claire Preston, who ran unsuccessfully for a seat on council in 2018, is now a civic appointee advocating a ban on the sale of cigarettes that have plastic filters. Council has asked its environment committee to look at the idea. "I think that we need to be moving towards a more environmentally sustainable way for humans to partake in the toxins and poisons that they enjoy," Preston said.

[South Gloucestershire promising higher fines](#)

The first city after London to raise littering fines to the new British maximum, South Gloucestershire is set to embrace a fixed penalty of £150, triple the previous fine, for people caught on CCTV throwing trash out of car windows. Council's fine will drop to £75 if paid promptly. Britain may soon change evidence rules to accord legal weight in court to eye witness accounts.

HEADLINE LITTER GRABBERS (MAR 17 - 24)

Some of what made our News Reel this week

Lifeline to Success continues on the outside [\(3/19\)](#)

A former inmate, inspired and helped by the prison's Lifeline to Success/Blight Patrol program, continues to give his time to cleaning up his neighbourhood of Frayser in Memphis, TN as a result of the experience.

Put picking up into your fitness workout [\(3/20\)](#)

The World Economic Forum touts five exercise trends that have health and societal benefits: plogging (pick up while jogging), #trashtag (post photos before and after a cleanup), strawkling (dive to remove straws and other marine plastics), green gym and just getting outdoors.

Ironic twist to this Amazon order [\(3/20\)](#)

A three-foot-long litter grabbing device encased in over-packaging has drawn criticism from the woman who ordered it from Amazon. She posted a video of the enormous box and 50-feet of paper that came with it.

Town offers incentive for returned bags [\(3/20\)](#)

A bagful of plastic bags will get you one reusable bag, courtesy of Johnston City, Iowa at a bag swap event during the month of April.

This video deserves a vigorous tail wag [\(3/22\)](#)

A video introducing Maggie the dog, a five-year-old Rottweiler in Belfast who's passionate about picking up plastic bottles, is being used to encourage human beings to pick up litter. #bemorelikemaggie

Grass clippings included in new bill [\(3/22\)](#)

In North Carolina a litter bill is about to change to prohibit placing leaves or grass clippings on roadways.