

THIS WEEK IN “LITTERLAND”

litterpreventionprogram.com

September 15, 2019



[Anti-litter celebrity lashes out at allies for doing little](#)

Jeremy Paxman, one of the UK's best known and fiercest litter foes, told a waste conference Thursday that the government's efforts to stop “the soul destroying problem” of littering have been “utterly useless.” Paxman, an outspoken TV news personality and a patron of Clean Up Britain, criticized the ministry (Defra) and its partners as too timid in their

Melbourne gets ready

September 21 is World CleanUp Day and [Beach Patrol Australia](#) in Melbourne is busy preparing to clean up the city's commercial district.

The photo at left was taken during the event in 2018. Already 600 people

have signed up to be part of it this year.

dealing with “the filthy state of the nation”. In a [statement](#), Defra pointed to its “Keep It, Bin It” campaign strategy, bag fees, fines and the planned deposit-return on beverage bottles. But Paxman alleges the ministry provided “a slogan or two and some commercials. Then it turned over and went again to sleep.” Paxman proposes that gum and tobacco companies should be made to pay for a national campaign to change littering behaviours.

[Warning sounded over plastic alternatives](#)

So-called ‘biodegradable’ plastic alternatives may be just as unhealthy for the environment as the real thing and could increase the rate of littering, says a new report from a committee of UK parliamentarians.

[McDonald's commits to Swiss](#)

Switzerland is celebrating yesterday's record-breaking litter removal event, “Switzerland Cleans Up.” McDonald's Restaurants participated in a big way this year. For the first time, staff and guests took part in helping out in nine major Swiss cities and other smaller locales. In all 135 restaurants, 500 employees and the entire management team.

[Smoker learns expensive lesson](#)

A Porsche-driving, cigarette filter-flicking driver has been told to pay £1642 in fines and fees for his littering ways in Leicestershire, UK. After being stopped for tossing a butt out of the car window in Coalville, Manoj Karpal refused to pay the initial £90 penalty and tried to dodge responsibility.

DID YOU KNOW?

In the North Mariana Islands, the mayor of Saipan has nurtured a coordinated response to waste dumping that's ready to launch this Monday (16). Officials from environment, zoning, natural resources, health and public works will commence village inspections and will prescribe penalties for unresolved, unhygienic situations

HEADLINE LITTER GRABBERS (SEP 8 - 15)

Some of what made our News Reel this week

Another disturbing discovery by scientists [\(9/11\)](#)

Scientists aboard The Professor Multanovskiy vessel for the *Transarktika2019* expedition say the dominance of micro plastics found in Pacific waters of the Northern Sea Route from Vladivostok to Murmansk worries them.

He takes selfies to make a point [\(9/13\)](#)

Hoping to spark a Clean-up Challenge on social media, Ameer Roslan, 28, of Malaysia, uses Instagram to post selfies he takes against backdrops of litter before he tidies the mess. He's working on YouTube videos now.

It looks like snow in North Carolina [\(9/13\)](#)

The snow-like flakes floating to the ground in Charlotte, NC's blazing heat last week were actually bits of polystyrene foam falling from a hotel construction site.

Politician takes matters into her own hands [\(9/11\)](#)

Rafah DiCostanzo, a Nova Scotia legislator, is out to make her district of Clayton Park West the cleanest by issuing a challenge and pursuing tougher laws.

St. Lucia puts it all on a bumper sticker [\(9/10\)](#)

“Contain The Litter”, an initiative out of St. Lucia, has produced bumper stickers bearing the slogan, “Garcon you mad or what?” to get people to think twice.

Crowdfunding launched for “friendly” in-car bin

There's a neat, car waste bin on Indiegogo. See it [here](#).