

THIS WEEK IN "LITTERLAND"

litterpreventionprogram.com

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BOB HARGREAVES

Anti-litter influencer wins city's praises

Bob Hargreaves is one of the superstars in a city's mission to reduce litter. The Brantford, Ontario sparkplug is being held up as a stellar example by the councillor who has championed the Clean Brantford campaign. Well known in his Ward 3 neighbourhood for keeping it clean, "others are so impressed that they are joining Bob in our crusade to clean up our city," said Councillor John Uteley.

A NEW YORK 1st

Suffolk County is the first in New York State to pass PPE anti-litter legislation. It prohibits, during a state of emergency, the disposal of PPE in any public place other than a trash bin. It's due to become law next week.

Introducing...

Help us pick up 2500 discarded gloves & masks!

When we reach the target, we will donate £1 per item to the NHS

PicUp:PPE

PPE pickup for cash

PicUp Global, a London-based project, and Litterati, the worldwide litter-tracking app founded in California, have set up the PPE Photo Challenge to raise funds for health care. The idea came about in reaction to COVID-19 litter. www.picup.org.uk

Singapore's Dirty Litter Secrets

Singapore is striving to be a Litter Free Nation. Promotional ads are being posted in 25,000 public housing elevators. Litter is a "haven for disease-carrying pests," decried Public Hygiene Council president Edward D'Silva as he unveiled PHC's Facebook [video](#) and strategy.

California's tips for doing it right

California's transportation department offers these free tips on how to combat roadside litter:

- Stow a litter bag in your vehicle and always dispose of trash appropriately;
- Properly extinguish cigarettes and cigars; never throw any item, particularly one that is lit, from a vehicle.
- Always cover and properly secure cargo or materials hauled in passenger trucks and pick-ups to prevent items from falling off the vehicle.
- Volunteer to adopt a highway, remove litter.

DID YOU KNOW?

During COVID-19 the fine for littering face masks and/or gloves in Suffolk County, NY will range from a warning or a \$250 fine for a first offence, \$750 for a second offence and \$1,500 for a third offence and any subsequent occurrences.

HEADLINE LITTER GRABBERS (JUN 14 - 21)

Some of what made our News Reel this week

Wales reacts to jump in fast food litter (6/12)

Littering has returned with a vengeance in Wales following the pandemic lockdown when litter levels plummeted. Keep Wales Tidy has also noted a rise in complaints and public anger over littering, which may fuel more people to pick up litter when they see it.

"Calling all litterbugs": Island trial underway (6/15)

Loudspeaker announcements, more bins and coordinated litter picks are being tried on Barry Island, Wales as a new strategy for preventing beach litter there.

On the go? Please don't "drink and drop" (6/17)

Keep Britain Tidy found that by volume 75 per cent of all litter is beverage containers. Small plastic bottles made up one-third of the total followed by cans, larger bottles, glass bottles, coffee cups, soft drink cups and cartons. Activists want the UK to move faster on deposit return.

Monaco's mask law: pay through the nose(6/19)

Reacting to a scourge of PPE following government-ordered mandatory masking, Monaco passed a new law providing a €300 fine for littering PPE, butts, etc.

Cobra swallows littered plastic bottle (6/14)

A [video](#) of a cobra regurgitating a large plastic bottle again proves that littering can cause animal suffering.