# THIS WEEK IN "LITTERLAND"

<u>litterpreventionprogram.com</u>

2-PAGER

June 28, 2020

Campaign launched

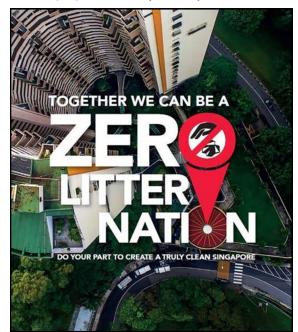
### Goats die after ingesting bags of dog waste

<u>Litter Free Dorset</u> has erected a series of posters directed at irresponsible dog walkers who don't pick up after their pooches. They feature goats because last year six goats were found dead with dog poo bags hanging out of their mouths. The bags of canine waste were flung into goat grazing areas on Portland by unthinking pet custodians. #LoveYourIsland

### 'Ecocide' concept gains traction in France

A proposed law that would hold people legally responsible for "ecocide" - acts they commit that degrade the environment - is gaining steam in France. Advocacy group Convention Citoyenne pour le Climat (CCC) is pushing a bill that gives the environment its own legal protection in the Constitution. CCC, a pet project of French President Emmanuel Macron, is a citizens assembly he established to openly rethink climate policy. The group makes its pitch to Macron tomorrow, June 29. A similar proposal was rejected by the French Senate in 2019.





Last week we reported how Singapore is revving up its citizenry over the concept of being a Zero Litter Nation. Above, shows the poster that's going into elevators. "Do your part to create a truly clean Singapore", it urges.

### DID YOU KNOW?

Toronto morning show Breakfast Television on Citytv conducted random interviews and ran clips of what people say should be done to respond to the littering problem in Toronto. <u>View.</u>

**HEADLINE LITTER GRABBERS (JUNE 21 - 28)**Some of what made our News Reel this week

Enforcement is a go for this UK jurisdiction (6/22)

The Southampton suburb of Bitterne Park started having trained officers visit known litter hot spots on June 22. They will issue on-the-spot fines of £75 to people who are "seen to discard litter inappropriately", the council said. Paying promptly drops the cost to £55.

An African first for Keep America Beautiful (6/23)
Keep America Beautiful has welcomed its first African
affiliate and its sixth internationally to the family of 650-plus.
Ghana's Elijah Mensah, an Atlas Corp. Fellow working with
KAB for a year, was the catalyst for Keep Ghana Beautiful.
BC trail littered with chicken feet and feathers (6/24)

The discovery of feathers and butchered chicken's feet on a trail near Shuswap Lake prompted British Columbia conservation officers to remind locals that this constitutes littering and is punishable with a fine of \$115.

Officials worry about needles in the seaweed (6/24)
Officials in Pictou County, NS are stumped over the source of hundreds of medical needles that washed ashore there.

No sweet dreams about something like this (6/26)

The sight of 12 senselessly dumped mattresses has irked residents of Carrigatuke Viewpoint in Armagh, Ireland especially since the legal disposal of bulky goods is free.

Enforcement officer spat upon while doing job (6/26)
North East Lincolnshire Council is asking for witnesses to contact police over an incident June 20 when someone spit on a bylaw enforcement officer on patrol in the town centre.

# Tossers aren't being tolerated



Above, Bath, UK aims to keep "tossers" in check by warning them of the legal consequences for not using a bin or taking their litter home. It states the law, the penalty and Council's mission statement "Improving People's Lives." See story.

Photo, right, is a sidewalk stencil used by West **Dunbartonshire** Council in July 2014. Litterland firmly believes in marking pavement with this kind of socially relevant and enduring, simple message.



#### Councillor is behind unconventional poster

On the heels of a league soccer title win and the loosening of COVID-19 restrictions, controlling exuberance and crowding has been a real challenge in Liverpool. And so has littering. Councillor Kris Brown announced signs will be placed in parks calling out people who litter. "Why are you littering?", asks a multiple choice question, answered with "I couldn't care less about our parks", "I want you to track me down and prosecute me" and, "My mum still cleans up after me".

Stung by the level of littering by people as they emerge from tight COVID-19 controls, Bath, UK is tossing back a few barbs in return.

Posters mocking the "tosser" as a careless, thoughtless idiot are being installed in parks and open spaces in Bath, Keynsham and Saltford. May and June generated 120 complaints about littering. Members of Bath & North East Somerset Council notice that the rate of littering is soaring. Making the point that the campaign isn't out to offend anyone, the council made known its hope that residents "will understand it is the littering that is offensive, and must be tackled robustly." There's a £150 fixed penalty awaiting litter louts caught in the act. Dorset Council will be using the signs to deal with identical problems there. Gas canisters, balloons, glass, disposable barbecues, cans, plastic bottles and bags of dog waste are the items most commonly left behind in public spaces.

# In UK: Post lockdown littering an "epidemic"

Keep Britain Tidy is noting a disturbing trend: littering incidents have ballooned with the easing of COVID-19 isolation restrictions, the charity says. It warned of a littering "epidemic" after beauty spots across the UK became dumping grounds with the lifting of the lockdown.

## Paddling lake to raise awareness

On July 1 the litter-picking Ontario non-profit A Greener Future will begin a 420km trek to take its Love Your Lake program message to stops around Lake Ontario via stand up paddle boarding. A team will travel from Niagara-on-the-Lake to Kingston on paddle boards, collecting litter and research data and raising awareness of plastic pollution in the lake along the way. The group will do a clean up for you in exchange for a donation.

### Toronto has beach trash troubles

Throngs of people tossed out the coronavirus rulebook to crowd onto Woodbine Beach last weekend in Toronto. And that wasn't the only thing they were tossing. Massive littering sparked a major outcry from residents and the area's litter-savvy councillor Brad Bradford who called for bylaw enforcement patrols. Spot blitzes are an extreme rarity in Toronto. The city's response is to provide more bins and empty them more frequently.