

# THIS WEEK IN "LITTERLAND"

[litterpreventionprogram.com](http://litterpreventionprogram.com)



@LitterNoMore

August 16, 2020

## Saluting Leithers Don't Litter

A respected anti-litter organization is folding after five years and a legion of good work in Scotland. Leithers Don't Litter, the brainchild of Zsuzsa and Gerry Farrell, are packing it in due to new organizing challenges presented by COVID-19. This group caught our eye from the start. Its hard-hitting and influential graphic campaigns were identifiable by their strong visuals and clever slogans. They are credited for the film that popularized the advent of the Scottish government's deposit-return container program. Coupled with cleanups that swelled with enthusiasm, the group publicized its efforts on Facebook, attracted media and served to inspire other locales. Saturday marked its last official pick.

## Peeing in the public pot okay

To solve street urination in Amsterdam, 12 sidewalk Green Pee planter pots that double as public urinals have been installed in the city's red light district this summer. The urine gets processed into water and fertilizer.



This is how the advocates at Litter Free Dorset try to get through to people who litter. A lovely nature scene marred by the jarring sight of a littered used rubber glove may just hit home with some of them. Litter Free Dorset is one of many concerned UK groups always finding and trying new ways to drum up awareness about the extent of the problem.

## One million face masks a day

Malaysia is grappling with a new burden since August 1 when the wearing of masks in indoor public spaces and on transit became the law: dealing with the one million non-reusable face masks that are being littered daily. While the government pushes the public towards using cloth masks that can be washed and reused, everyone is being asked to exhibit more self-discipline. In a [TV interview](#) an environmental official pointed to Singapore and Japan as examples. A [study](#) in Environmental Science and Technology estimates that 194 billion plastic masks - polypropylene, polyethylene and vinyl - are being used every month worldwide as a result of the arrival of novel coronavirus.

## DID YOU KNOW?

New Forest District Council in the UK declares it's in a losing battle against littering. Its staff cleaners are depressed knowing that their rigorous daily cleanups will be undone by the very next day. To curtail scofflaws and entice do-gooders, free bags are available and any visitors who fill one with litter could win a cash prize of £100. To qualify they have to submit a selfie of themselves and their collected trash using as a backdrop the oversized orange crab pictured on official billboards for the ['Crabby' contest](#).

## HEADLINE LITTER GRABBERS (AUG 9 - 16)

Some of what made our News Reel this week

### Tying cars to takeaway orders gathers steam [\(8/9\)](#)

A 4,300-signature [petition](#) demanding that fast food outlets record vehicle registration numbers on takeout food order packaging has won support from Wokingham Council's highways committee and Councillor Pauline Jorgensen as a way to track and catch roadside litterers.

### British celebrity offers his support [\(8/10\)](#)

UK pop star and farmer J B Gill has given Clean Up Britain a celebrity shot in the arm with his public thumbs up for [Don't Trash Our Future](#), the petition drive co-sponsored by [InYourArea.co.uk](#) that calls for serious penalties and real enforcement everywhere. Gill is the lead singer of the multi-hit band JLS.

### Feeding areas created for people with pets [\(8/12\)](#)

In Mumbai dog and cat owners feed their pets in the parks. The overarching waste authority, BMC, has told caretakers to create designated feeding areas that will control the mess while honouring animal welfare rights.

### Fighting vandals and litterbugs with art [\(8/13\)](#)

Gisborne District Council had artist Wayne Crosby create a vibrant, hip and stylishly coordinated look for bus shelters across Tairāwhiti, New Zealand on a 'not littering' theme. Soon Bigbelly solar smart bins will be decorated with same whimsically attractive design.