

# THIS WEEK IN "LITTERLAND"

[litterpreventionprogram.com](http://litterpreventionprogram.com)

 @LitterNoMore

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## [Gorgeous Gahanna!](#)

A state grant program brought these awesome stainless steel creatures to roost permanently in various parks in Gahanna, Ohio. Made of stainless steel by Jim Swaim an environmental artist, the litter awareness installations were championed by local go-getter Renee Mallett who wrote the grant proposal. Another step she took was to persuade her residents' association to adopt a major highway interchange and keep on top of the litter with routine pick-ups. The artworks are functional as well as beautiful. Some of them double as sculptured trash cans.

"Monarch Butterfly" in Sunpoint Park and "Cardinal" in Woodside Green Park in Gahanna, Ohio by Jim Swaim of [Environmental Sculptures](#) are raising litter awareness sky high. (See story above.)

## [Coffee seller ditches second cup](#)

Producers of an iconic piece of Canadian litter, the Tim Hortons coffee cup, announced an end to double cupping for hot beverages, opting in future for a recyclable paper sleeve. The company says it will replace plastic-lined sandwich and bagel wrappers with recyclable paper early in 2021 and it is already on the road to a conversion from plastic to paper straws. But no word on corporate bucks to discourage littering and address the roadside litter that carries this company's branding.

## [Georgia has litter on its mind](#)

A new, statewide, anti-littering initiative, [Keep It Clean Georgia](#), advertises all the reasons why littering is such a terrible thing to do. Ideas for curtailing and conquering littering can be as simple as reusable bags, water bottles and mugs, tight-fitting trash bin lids and a litter bag or can for the car. Setting a good example and encouraging others helps too, says lead sponsor, Georgia DOT.

## DID YOU KNOW?

The US Environmental Protection Agency this week released a [booklet](#) on addressing global marine litter.

## HEADLINE LITTER GRABBERS (OCT 18 - 25)

Some of what made our News Reel this week

### **Group hopes charitable status will help [\(10/18\)](#)**

UK non-profit Final Straw Foundation finally has its registered charitable status (No. 1191500) and plans to amplify its litter clean up and plastic reduction efforts.

### **State reveals road litter's at launch [\(10/21\)](#)**

It's a \$3.5 million drain on the state budget, part of the \$11.5 billion Americans spend yearly on litter cleanup. Almost three-quarters of Virginia's roadside littering is done on purpose, state figures revealed at this week's onset of the *Virginia is for Lovers, Not Litter* campaign. Half of it comes from motorists, 25 per cent from pedestrians. A big problem? Poorly secured truck loads.

### **Tobacco company partners in Pakistan [\(10/21\)](#)**

Tobacco company Philip Morris has put money into litter awareness education and will assist a facility in Karachi that sorts and recycles litter from hot spots and supports the work of a disabled persons group there.

### **Shampoo maker ditches plastic bottles [\(10/22\)](#)**

P&G Beauty will switch in Europe from plastic to refillable aluminium bottles for its four hair care brands: Head & Shoulders, Pantene, Herbal Essences and Aussie. "The bottles are beautiful. One of our mottos is making sustainability irresistible – and that's what this does," said a P&G's Chief Sustainability Official.