

THIS WEEK IN "LITTERLAND"

litterpreventionprogram.com

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Graphic left, Silver City, New Mexico: Toss No Mas, (Toss No More). At right, SOS. A survey recently exposed that almost half of Israeli people across a diverse spectrum had admitted to having littered a natural beauty spot at least once last year.



"Shoreline" documentary debuts as fundraiser

A woman's 430km stand up paddleboard trek along the shores of Lake Ontario last summer has been captured in "Shoreline", a documentary premiering on April 1 as a fundraiser for litter cleanups. Tickets, for a suggested donation of \$10, go on sale March 1. Rochelle Byrne, founder of [A Greener Future](#) in Ontario, highlights the issue of lake pollution caused by litter and her group's Love Your Lake movement. [View trailer.](#)

[Morocco's beaches downgraded](#)

Nineteen of Morocco's 40 beaches will not qualify for pristine "Blue Flag" status due to degradation by litter. A Save Casablanca Facebook page has its members decrying the spoilage with comments such as, "There is no environmental policing" and, "The people are disgusting." Water quality is another issue dragging down the beach rankings. The Mohammed VI Foundation has been set up to spearhead cleanups and an advertising push.

[Virginia bans balloon releases](#)

The State of Virginia left nothing up in the air on this vote. The Senate passed a law banning the release of non-biodegradable balloons and puncturing offenders with a fine of \$25 per balloon. Even letting go of one balloon will draw a fine. The old law allowed for the release of 50 balloons per hour. Activists at balloonsblow.org consistently press for a universal ban on releases.

DID YOU KNOW?

The Nigerian Maritime Administration and Safety Agency ([NIMASA](#)) has an endorsed "Marine Litters and Micro Plastic Action Plan" aimed at providing major support to ensure a clean and healthy ocean ecosystem in Nigeria and along the regional coastline.

HEADLINE LITTER GRABBERS (FEB 14 - 21)

Some of what made our News Reel this week

One city, one month, one million pounds [\(2/16\)](#)

Seattle is raking it in -- litter, that is. Its tally for January under the new [Clean City Initiative](#) amounted to one million pounds of trash collected in one month from parks, streets and business districts - 60 locations in all.

California council wants faster plastic action [\(2/16\)](#)

On Tuesday the Ocean Protection Council in California approved measures, including a ban on cigarette filters, to promote plastic reduction. A Pew Charitable Trust report estimates that 12 million tons of plastic pour into oceans around the world every year.

Reducing plastic litter emanating from ships [\(2/17\)](#)

GloLitter Partnerships (GLP) Project, a joint United Nations/Norway global effort has the goal of helping nations reduce plastic marine litter in the shipping and fishing sectors. Vanuatu has qualified as lead partner.

Litter doesn't melt with the ice, anglers told [\(2/16\)](#)

A reminder from the government of Saskatchewan, ice fishing country: leave the lake spotless. Get your gear off the lake while it's still retrievable.

Councillor touts multi-pronged approach [\(2/19\)](#)

In Witless Bay, Newfoundland workings have started on studying the idea of a Peaceful Community Enjoyment Initiative as a solution to littering and other problems .