

THIS WEEK IN "LITTERLAND"

litterpreventionprogram.com

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Reusable cups are safe

After pandemic panic curtailed the use of bring-your-own cup programs at coffee shops, forcing the use of single use takeaway cups, a study has deemed reusable mugs and cups are safe. The finding from Canada's National Zero Waste Council provides hope of a return to the refillable option and fewer to-go cups being used. A mountain of disposable food and beverage packaging has been strewn during COVID times. The Great Canadian Shoreline Cleanup audit found single use food packaging litter retrieved onshore was almost double the previous year's.

KFC boss takes litter seriously

In an Op-Ed in *Local Government Chronicle*, Paula MacKenzie, general manager of KFC UK & Ireland, spelled out how her restaurant chain first cleaned up its 600+ locations, now will train 28,000 staff on all aspects of litter prevention. "With great chicken comes great responsibility," she wrote.

Babbling bins the talk of campus

To encourage good disposal etiquette, the Eco-Committee (@S_ERC) at South Eastern Regional College in Northern Ireland built waste bins that talk back and installed them at Lisburn Campus and Translink's bus and railway stations in the city. The 'Babbling Bins' were funded using £3000 secured through the government's Live Here Love Here Small Grants Program. Sensors in the bins trigger one of a suite of recorded messages to play that say thank-you when waste users deposit waste items correctly.

BC Parks' trial reduced littering

The trial use of [free day passes](#) and greeters at BC's most popular parks is expanding to five sites starting Tuesday. At one provincial park 30 full-time discover parks ambassadors will welcome visitors and introduce them to the new Visitor Use Management Strategy and the ongoing Ske'17awlh Stewards Program for an enhanced experience in nature and protection for the environment.

DID YOU KNOW?

Toronto Council passed [a stricter ban](#) on setting off fireworks in its parks and on its beaches. Now people in possession of fireworks in public places can be criminally charged. No controls were placed on the backyard variety, *Litterland* regrets.



Here's the scoop on Toronto's campaign

Starting tomorrow (June 21) and until mid-July the City of Toronto will be using "multi-lingual digital ads, radio reads and social media" to urge residents to do their part "to keep Toronto clean and beautiful", a city spokesperson told *Litterland*. The four-week public education effort covers proper bin use, taking waste home, switching to reusable items: a basic primer for residents about the impacts of litter. The goal is to decrease the volume of litter on city streets, in parks and at beaches.

HEADLINE LITTER GRABBERS (JUN 13 - 20)

Some of what made our News Reel this week

Litter crisis declared in England [\(6/17\)](#)

Two million pieces of rubbish become litter every day in the UK, says the latest survey from Keep Britain Tidy and backer, clothing brand Regatta. Tops on the red flag list of course, cigarette butts - 244 million per year.

Litter pick stations help get job done [\(6/14\)](#)

South Somerset, UK set up litter pick stations at two locations housing equipment on loan to cleanup volunteers at Yeovil Country Park and Chard Reservoir. A two-minute litter pick is being promoted to guests.

Great British Spring Clean inspires worker [\(6/15\)](#)

Mark Dale, a council worker in Trafford, UK, followed the borough's 26.2-mile marathon route and spent ten hours picking up litter along the way to inspire others.

Call is out to 'be a Tidy Weegee' [\(6/17\)](#)

'Bin it or take it home' is the message behind West End Glasgow's "Be A Tidy Weegee" marked by colourful pink banners around town.

South Asian city aims to be litter-free [\(6/14\)](#)

The capital of Nagaland, India has begun a Litter-Free Kohima drive of intensive street cleaning and education.

Book for youngsters inspired by PPE litter [\(6/18\)](#)

Teacher Samantha Grobber, upset seeing littered PPE, wrote a book for children, "Going Green In Quarantine."