

THIS WEEK IN "LITTERLAND"

litterpreventionprogram.com

July 25, 2021



Free stickers in Australia

Who says waste receptacles have to be unattractive? Keep Australia Beautiful WA doesn't agree. The charity helps communities to dress up their bins by providing a Do It Yourself bin sticker [design kit](#) and an offer to print up to nine designs and 18 stickers free in a program sponsored by [Natsales](#).



Above, Brantford art by Josie, age 8.

Ontario Parks sharing the love

Litter tops the list of please don'ts in a new campaign from Ontario Parks and Canada Parks. #ForTheLoveofParks plays to the sentiments of 13 million yearly visitors to provincial and national parks. A [video](#) asks viewers to imagine if 13 million people left behind a handful of garbage, picked a wildflower, stepped off a trail, trampling the fragile ecosystem, then asks those 13 million to unite for the love of parks, to leave parks cleaner than when found, arrive prepared and committed to learning and respecting park rules, and practise kindness.

- WHEN IN PARKS:**
1. "Lose the litter"
 2. Practise good camping etiquette
 3. Plan ahead/ arrive prepared
 4. Respect the environment
 5. Be kind

Left, a sample bin sticker from KABWA's DIY design kit.

HEADLINE LITTER GRABBERS (JUL 18 - 25)

Some of what made our News Reel this week

Two-year project begins to get plastic out (7/19)

On July 22 citizen scientists began inventorying and removing all types of plastic found in the Mersey River.

Village goes from beauty sight to bomb site (7/22)

Deeming littering "a plague", some residents of the English village of Hoveringham say people dropping litter have made the place look like a "bombsite".

Litter officer finds and shares his success (7/22)

Walker County's newly hired solid waste officer Wayne Jones has attracted attention from afar for his successes. He says his uniform, his ability to write tickets and camera installations help. Sometimes a discussion results in compliance and no need to ticket.

New campaign adds sticker to bins (7/22)

"If this bin is full, please take your rubbish home." North Devon Council and Plastic Free Devon are refreshing waste bins with the slogan and a hedgehog on a sticker.

'No nonsense' action plan in the offing (7/23)

Isle of Wight describes its latest approach to littering as "no nonsense". Last week marked the first meeting of a Cabinet-led, cross-party task force whose goal is to take hold of the situation, deliver meaningful improvement and change in behaviours. A well-rounded action plan is expected to come forward in a few months.

Private contract gets thumbs up

Rushcliffe, UK authorities are pleased with the results of a six-month contract that farmed out litter enforcement to private company WISE, (Waste Investigations Support & Enforcement). The borough's Community Scrutiny Group is recommending a 12-month extension. Citations to June 2021 numbered 1,310 compared to three in 2018. The bulk (88%) of £100 fines (£75 if paid within 14 days) were issued for littering cigarette butts.

DID YOU KNOW?

An agreement between the Toronto, Canada and Enbridge Gas Distribution & Storage has led to the conversion of the city's Dufferin Solid Waste Management Facility to one that produces natural gas from organic waste, [a first for the city](#). The switch represents a carbon saving equal to having 2,000 fewer cars on the road each year or 9,000 fewer tonnes of carbon in the atmosphere annually, the city says.