

MIDWEEK IN "LITTERLAND"

www.litterpreventionprogram.com

November 4, 2015

TOP OF THE PILE

Some extra news to see you through the week

Berkeley Number One in Solid Waste (10/29)

Berkeley Solid Waste Authority walked away with top, California honours for its litter control. Reportedly what made the difference to the 30-year-old program in 2014 was council's decision to hire Lt Ron Gardner, a sheriff's investigator, to concentrate on litter enforcement part-time.

Butt litterers named and shamed (10/28)

East Staffordshire Borough Council used its Magistrates' Court to cement tough love measures against people caught littering in Burton who fail to pay the set fine. The court imposed costs totalling £4000 on seven "litter louts" who council then named in a public shaming exercise.

Hong Kong plastic pollution high alert (10/26)

Sigh, yet another study pointing to the high levels of plastic (62%) and other litter that pollute the waterways, in this case, in Hong Kong. WWF Hong Kong and six partners sponsored work that recorded 400 pieces of litter larger than 1 cm for every five meters of coastline. Evidence of bite marks on bits of plastic marine litter confirmed for researches that plastic is in the food chain.

Canada Post mailbox reversal good news (10/20)

Canada's national postal service quickly abandoned its plan to have community mailboxes replace door-to-door delivery after Canadians swept a new government into power October 19. Note: Our 2014 annual report tagged community mailboxes as potential litter generators and recommended against them. New Prime Minister Justin Trudeau and his Liberal cabinet will be sworn in today.



Signing on

One of the smartest moves in litter prevention is to copy what works. Rather than reinvent the wheel, Melton City Council borrowed an award-winning campaign from Victoria Litter Action Alliance partner, Wyndham, AU. A change of corporate colours and the "Dumping is Damaging" effort was ready-made and ready-to-go. Signs (above), council website postings, ads and a newsletter urge people to report dumping. There is talk that the program may spread across Melbourne West.



BOLIVIA OKAYS NEW LAW

They're not messing around in Bolivia. In May 2016 sweeping powers to fine for littering and dumping will take hold under a new law ushered in by the government. Fine range: \$119 - \$4,800 US.

Left, US-based litterproject.com sells T-shirts and sundries to finance its work.

DID YOU KNOW?

Background and source material for anything you read here in "Litterland" is posted on the website, litterpreventionprogram.com. From the Home page, go to This Week In Litterland to find our complete library of sources and links.

Snapshot of EPA's 2014-15 Annual Report



VICTORIA EPA ANNUAL REPORT